

FOOD+TECH BYTES your guide to the latest food tech news

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#### **FEATURED**

Lab Grown Breast Milk, 2.2M Restaurants Anticipated to Close Globally + More

Our round-up of this week's most popular business, tech, investment and policy news.

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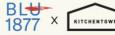
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### **GOOD FOOD MAKERS**

8 weeks with Barilla to co-design the future of food and farming

APPLICATIONS OPEN NOW due Aug 8 | goodfoodmakers.net



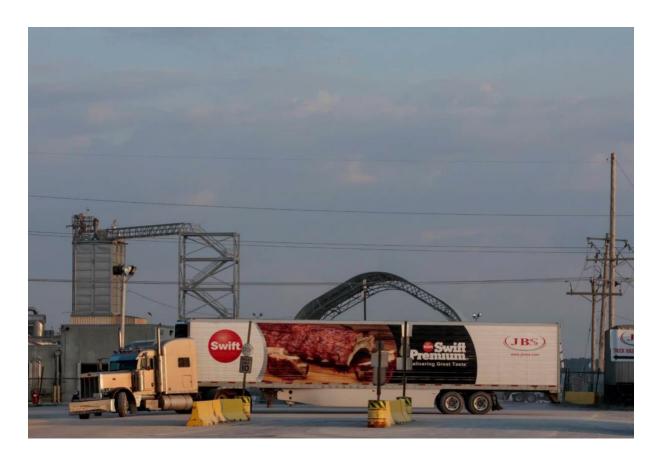


#### APPLICATIONS ARE OPEN FOR BARILLA'S GOOD FOOD MAKERS PROGRAM

Innovating within kids' snacking, alternative distribution channels, traceability systems, or regenerative agriculture? Apply now to the Good Food Makers to solve your company's immediate challenges and open doors to future collaboration and investment.

Entrepreneurs selected for this flexible 8-week, primarily-remote program will tap into Barilla's vast network and expertise in marketing, consumer insights, manufacturing, supply chain, distribution and more.

**APPLY NOW** 



### **CPG**

<u>Warren and Booker Press Meatpackers on Exports to China</u> - *New York Times*Senators Elizabeth Warren and Cory Booker questioned how companies could warn of pandemic shortages while exporting record amounts of pork to China.

<u>Singapore FoodTech Raises \$3.2M Seed to Scale Lab-Grown Breast Milk, Green Monday Backs Startup</u> - *Green Queen* 

TurtleTree Labs just raised funding from Green Monday Ventures. Funding will be used to scale-up development.

#### Mexico: Sesajal Takes Minority Stake in Rhythm Superfoods - Food Dive

Rhythm Superfoods intends to use the investment to drive growth and expand capacity, as well as increase marketing and product innovation. Financial terms were not disclosed.

<u>Trudeau Just Announced a \$100M Investment into Plant-Based Food in Canada</u> - *Narcity* Trudeau explained that the money would be going to Merit Functional Foods, a Canadian company that specializes in plant-based proteins.

#### What's Gotten Into the Price of Cheese? - New York Times

Shifts in pandemic demand have wreaked havoc on a market that's rarely so volatile.

<u>Ballpark Peanuts</u>, a <u>Classic Summer Pleasure</u>, <u>Have Been Benched</u> - *New York Times* Today, most of the 2.3m pounds of in-shell peanuts consumed during a typical baseball season are languishing in cold storage.

#### CPG Consumption Surges As Coronavirus Restrictions Ease - Food Dive

Packaged food consumption rose 20% for the week ended June 20 compared to 2019, doubling the increase of 10% the prior week.

#### KitKat Cuts Ties with Fairtrade - The Guardian

Nestle said it would now source its cocoa for KitKat bars from farms on Rainforest Alliance terms instead of those working with Fairtrade accreditation.

#### Beyond Meat May Be Bad For The Environment - Seeking Alpha

Beyond Meat's pea protein supply chain requires excessive fossil fuel transport and encourages monoculture farming. Investors should be wary of greenwashing.

#### Hemp and CPG Industries Push for CBD Oversight - Nosh

A group of seven hemp organizations asked the administration to work with Congress to regulate CBD, noting that the lack of progress from the FDA is hindering a young market.

Ben & Jerry's Says a Facebook Ad Boycott Wouldn't Be Enough - Wall Street Journal
The ice-cream brand is considering joining other companies in boycotting advertising on
Facebook's platforms while pushing more of its media partners to take further action on issues
concerning systemic racism and social reform.

Bottled Water Made by Whole Foods and Sold on Amazon Contains High Levels of Arsenic - Consumer Reports A test found the toxic metal in Starkey Spring Water, which was previously recalled for exceeding federal limits.



#### **RESTAURANTS**

#### 2.2M Restaurants Worldwide Teeter on Brink of Collapse - Bloomberg

With demand plunging and costs piling up, these business owners talk about how they're fighting to stay afloat.

# Restaurants Are at the Mercy of Delivery Apps, but Can they Survive the Pandemic Without <a href="Them?">Them?</a> - Civil Eats

Just four delivery app companies control 98% of all restaurant sales, with sky-high commissions and fees. Restaurants that have shifted to delivery-only are seeking solutions.

<u>France: Swile Raises \$78.7M for Its Corporate Lunch Card and Benefits App</u> - *TechCrunch* Index Ventures is leading the round. The company plans to expand to gift cards, turning its card into an all-in-one payment solution.

#### SevenRooms Raises \$50M Series B Round with Providence Strategic

Growth - RestaurantNews

Providence Strategic Growth led the round. This latest funding aims to support SevenRooms' continued global expansion.

#### Health & Safety Procedures - Momofuku

While these standard operating procedures will always need to be adapted to each individual restaurant, we hope that they will serve as a good jumping off point for anyone looking to create a handbook of their own.

Restaurants Across the Country Are Closing After Workers Test Positive for Covid-19 - Eater As states begin to allow restaurants to reopen, service industry workers are again at high risk of catching and spreading the novel coronavirus.

NYC Releases Safe-Dining Guidelines for Reopened Restaurants - *Grubstreet*As outdoor dining returns, the city is promoting ways to limit exposure.

# <u>Square Launches New Service So Restaurants Can Take Delivery Orders Directly</u> - *The Spoon*

Square is letting restaurants bypass some reliance on those third-party delivery services by letting restaurants accept delivery orders directly on their own websites.

# At Least 1K LA County Restaurants Not Following Coronavirus Safety Rules, Inspections Show - Los Angeles Times

Officials visited roughly 2k restaurants over the weekend and found that half of them were not in compliance with the county's guidelines.

#### Stop Lionizing White Restaurateurs Like Danny Meyer - Restaurant Manifesto

It's time to reconsider our faith in the ability of white restaurant owners to solve the hospitality industry's diversity problem.

## A Vigil of Thousands Didn't Cause 1A Covid-19 Cases to Spike, but Bar Visits May Have - Idaho Press

In Ada County, a cluster of 69 coronavirus cases was linked to people who visited bars mostly located in downtown Boise. Meanwhile, a vigil that gathered more than 5k people resulted in no spike.

The Cost of Equipping a Post-Shutdown Restaurant - Nation's Restaurant News

Operators are putting health and safety first, but that requires a significant investment in protective tools and gear.

#### Court of Master Sommeliers Will No Longer Use 'Master' As a Title - Food & Wine

The name of the organization isn't changing, but the way its members refer to each other is.

### Mexico: Run a Restaurant From Your Phone, Thanks to This Latin American Tech Startup - The Spoon

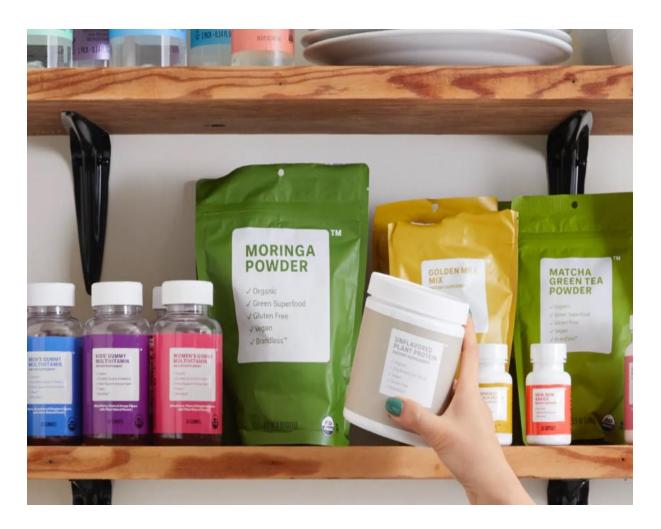
Remotekitchen's restaurant tech platform allows operators to do everything from promoting their restaurant to taking orders and processing payments from their phone.

#### A Family Empire Built on Orange Chicken - Wall Street Journal

The Panda Express restaurant chain's owners on the rise of take-out and the future of the business.

### Governments Have an Obligation to Close Restaurants After Workers Test Positive for Covid-19 - Eater

Closing your business after an employee gets sick is the right thing to do. But right now, it's totally voluntary.



#### **RETAIL**

#### Brandless Is Back - Grocery Dive

Less than six months after going out of business, the online retailer is returning with new leadership that's determined to correct its mistakes and finally deliver on its potential.

#### Grocers Fall Short on Worker Protections - Grocery Dive

Oxfam is calling on grocers, who have continued to profit, to adopt new worker-focused strategies to protect employees and give them a voice.

# <u>Target Is Rolling Out Fresh Grocery Pickup Nationwide, Starting with the Midwest</u> - *TechCrunch*

The company expects to have fresh and frozen grocery pickup available across 1.5k stores in the US within a matter of months.

#### Thrive Market Launches Frozen Meals - Grocery Dive

The plant-based and paleo frozen bowls and skillets are available for \$99.99 per bundle of 10.

#### GNC Files for Chapter 11 Bankruptcy Protection - Nosh

The company will shutter 800 to 1.2k stores nationwide.

#### Starbucks Partners with Impossible Foods to Sell Plant-Based Breakfast Sandwich - CNBC

The new sandwich joins other menu items, including plant-based milk alternatives, released in recent years as environmentally friendly alternatives to items already sold in stores.



### **AGRICULTURE**

An Intergenerational Juneteenth Gathering Shows How the Black Food Sovereignty

<u>Discussion Has Shifted</u> - *Civil Eats* 

Nearly two dozen Black farmers, chefs and advocates came together last week to share stories of resistance, resilience and the fight for land access.

# <u>There Should Be Farmland in NYC Parks and It Should Belong to Young Residents of Color</u> - *Heated*

Amber Tamm Canty is the up-and-coming farmer-activist who's determined to make it happen.

#### Roundup Maker to Pay \$10B to Settle Cancer Suits - New York Times

Bayer faced tens of thousands of claims linking the weedkiller to cases of non-Hodgkin's lymphoma. Some of the money is set aside for future cases.

#### Florida's Coronavirus Spike Is Ravaging Migrant Farmworkers - New York Times

The coronavirus is moving through Florida's agricultural communities just as laborers began to migrate north for the harvest.

### Amsterdam: Moo-Re Funds! Connecterra Brings Impact Fund into Largest-Ever Series B for European Livestock Tech at €7.8M - AgFunder

New investors are ADM Capital, Kersia andPut Your Money Where Your Meaning Is Community. Funding will help grow its presence in dairy leading regions and further scale-out and develop the technology behind its platform.

#### Boost Biomes Nabs \$5M Series A to Tap into Ecology of Microbes - AgFunder

Yara International led the round. The funding will go towards helping the startup continue commercializing its flagship biofungicide while also developing a broader product pipeline.

For Many Migrant Teens in California, School Closures Led to Work in the Field - The Counter When the coronavirus pandemic interrupted education across the state, many teenagers went to work picking strawberries or other crops. Advocates worry they're falling behind.

# Australia: Using Microfungi and Melanin, This Soil Carbon Startup Just Raised \$6.9M in a Round Led by Li Ka-Shing's VC - AgFunder

Horizon Ventures led the round. Funding will be used to scale up Soil Carbon Co's operations across Australia and hire more scientific talent.

# 23 LGBTQ+ Farms and Organizations Celebrating Community Through Food and Agriculture - Food Tank

In honor of Pride Month, Food Tank is highlighting 16 collectives, farms and other organizations that are working to strengthen LGBTQ+ representation in the food system and give back to their communities.

<u>How Covid-19 Is Threatening Alaska's Wild Salmon Fishing Season</u> - *New York Times*A Brooklyn winemaker travels north to Bristol Bay each summer to net the red salmon that

support his family. This year he's faced with a tough ethical and economic choice.

<u>Meat Lovers Get Bullish on Beef That Comes From Old Dairy Cows</u> - *Bloomberg*Producers such as Butter Meat Co are challenging the American preference for tenderness over flavor.

<u>Pollinator-Saving Solar Panels: Good for Farmers, Good for Business</u> - *Triple Pundit*Beyond simply enabling conventional farming, solar arrays can also contribute to the practice of regenerative agriculture, as shade from the panels can help improve soil health and aid in moisture retention.

<u>US Court Blocks California Cancer Label on Bayer's Roundup Weed Killer</u> - *Reuters*The district judge called the cancer warning misleading and said the state's label is not backed up by regulatory findings.

#### Dairy Industry Faces a Slow Recovery From The Pandemic - Food Dive

As reopenings begin in the US and demand from foodservice slowly starts to rise again, prices and production will start to rebound. But it won't be a quick turnaround, and there are still hurdles ahead.



#### **EATERS**

#### Millions of Americans Can't Afford Water As Bills Rise 80% in a Decade - The Guardian

America's growing water affordability crisis comes as Covid-19 underlines the importance of access to clean water. The research shows that rising bills are not just hurting the poorest but also, increasingly, working Americans.

#### When Okra Means Hope - Food & Wine

The Okra Project and its founder lanne Fields Stewart are seeking to honor the lives of Black trans people, starting with healthy, home-cooked meals.

#### Queer As Food - Food & Wine

A series exploring the role of food in LGBTQ+ communities.

#### America Rediscovers the Joys of Vegetable-Growing - The Economist

The coronavirus lockdown has inspired a surge in gardening not seen since the second world war. Seed firms have struggled to keep up.



### WE HAVE A JOB BOARD

Tech, business, design, sales, marketing, operat and PR jobs at the most exciting food compan

### **LATEST JOB LISTINGS**

Operations Associate & Swiss Army Knife at Three Trees Organics - San Francisco, CA

Operations Manager at Monfefo - Brooklyn, NY

Marketing and Analytics Intern at Ark Foods - New York, NY

"Climate + Coldchain" Community Manager (Intern) at Colnspect - Bay Area, CA

#### Retail Sales Director at Ark Foods - Brooklyn, NY

Sales Director at Three Trees - San Francisco Bay Area

Help with Startup Bringing Local Food to People! at Illuminate Supply Chains - Remote

Brand & Communications Manager at Ark Foods - New York, NY

<u>Digital Marketing Manager at Shenandoah Valley Organic</u> - Remote; MD; VA; NY; PA; VA

Director of Finance at Sweet Nothings - Remote

<u>Human Resources Manager at Oyster Sunday</u> - Remote

<u>Social Media Manager at 4P Foods</u> - Charlottesville, VA; Warrenton, VA; Washington DC, MD