

# Visual Metaphor Proposal

I. Project Title: An escape to Ningbo (but perhaps I will change the title)

II. Team Members: Alina Zhang

III. Concept | Storyline:

1). What is the piece (article, poem, story) for the narrative voice over? Or who are you going to interview?

I will talk about the history of Ningbo for the narrative voice. In ancient China, Ningbo was an important port that was responsible for carrying goods from foreign countries. So I find it a magical connection between history and reality, which will be the main topic in my visual metaphor.

2). What's the story about?

The first part of the story is about my wishes and feelings of escaping to Ningbo and a basic introduction of the city. The second part of the story connects to the history of Ningbo, and I will mainly trace back to the prosperous scene in Tang dynasty.

3). Which part of the story are you going to focus on?

First of all, I am going to focus on my internal feelings about the title "escape": Why it is an escape and how to describe this kind of escape. In addition, I am going to focus on the comparison between history and reality in Ningbo, talking about stories behind the city.

4). What kind of style/aesthetics are you going to pursue?

I appreciate the film style with dreamlike and aesthetic scenes.

IV. Execution Plan:

1). What equipment are you going to use when shooting the movie? (cell phone, DSLR camera, sound recorder, stabilizer..)

I am going to use the cell phone and a stabilizer.

2). Which locations will it be shot at? When is it? Day time/night/unknown? Why?

The video will be shot in the city Ningbo during Thanksgiving holiday, because Ningbo is a city with diverse stories in history, and I have planned to travel there since long ago. It will be shot both at day time and night.

3). What are some challenges you might encounter and how will you prepare?

I think the challenge is the technology of shooting and editing. I will watch some videos and instructions before I start shooting and editing.

4). How will you collaborate? How will you divide work? (Gantt Chart below\*)  
 I will finish my artwork individually because of the topic (Ningbo trip) and time limit.

V. Storyboard Draft

Project Title An escape to Ningbo Name Alina Page 1 / 1

Scene: <u>1</u>	Shot Num#: <u>1</u>	Shot Type: <u>Establishing Shot</u>
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Notes: A beginning with an opening scene and title

Scene: <u>2</u>	Shot Num#: <u>1</u>	Shot Type: <u>Establishing Shot</u>
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Notes: Some scenery in Ningbo (landmarks, transforming quickly)

Scene: <u>3</u>	Shot Num#: <u>1</u>	Shot Type: <u>Medium Shot</u>
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Notes: The story starts with my wish and reason to go to Ningbo and scene is on the way to Ningbo

Scene: <u>4</u>	Shot Num#: <u>1</u>	Shot Type: <u>Medium Shot</u>
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Notes: I am wandering in the street in Ningbo (Along the street, there are some historical buildings)

Scene: <u>5</u>	Shot Num#: <u>1</u>	Shot Type: <u>Establishing Shot</u>
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Notes: At the port (港口), the story traces back to Ningbo's history.

Scene: <u>6</u>	Shot Num#: <u>1</u>	Shot Type: <u>Medium Shot</u>
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Notes: Then the video shows some special cuisine in Ningbo. Finally, it reaches a conclusion with some thoughts.

## VI. Schedule

Task	Owner	Start Date	Due Date	Duration	Task Complete Percentage
Shooting	Alina	11.23	11.24	2 days	30%
Creating text	Alina	11.27	11.28	2 days	50%
Recording text	Alina	12.1	12.2	2 days	60%
Searching for music	Alina	12.1	12.2	2 days	70%
Editing	Alina	12.3	12.6	4 days	100%